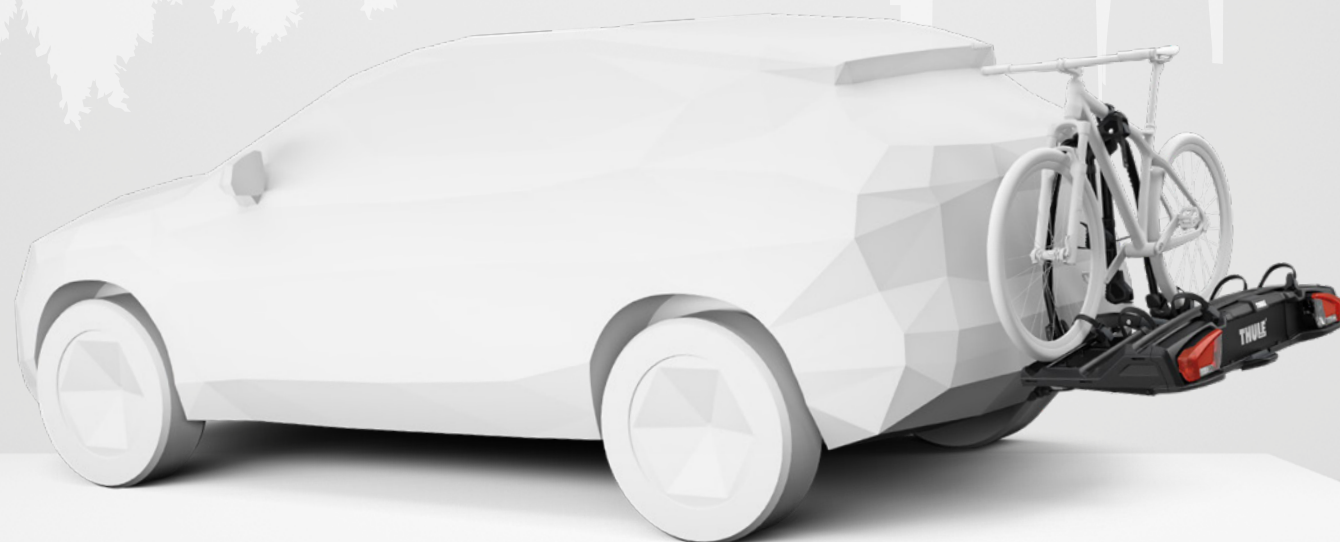


Thule VeloSpace 3

Elevating your biking adventures with unparalleled ease and versatility



THULE
SWEDE



Thule VeloSpace 3

Elevating your biking adventures with unparalleled ease and versatility

A premium towbar-mounted bike rack, with a practical attachment system, extended wheelbase capacity, and easy, intuitive handling.



Built on proven performance – enhanced in every detail

Thule VeloSpace 3 is a high-capacity towbar-mounted bike rack that combines reliable performance with smart design updates. It can carry bikes of almost any type – including heavier e-bikes and children's bikes – making it a flexible choice for active lifestyles, family trips, or everyday riding.

Flexible and secure attachment

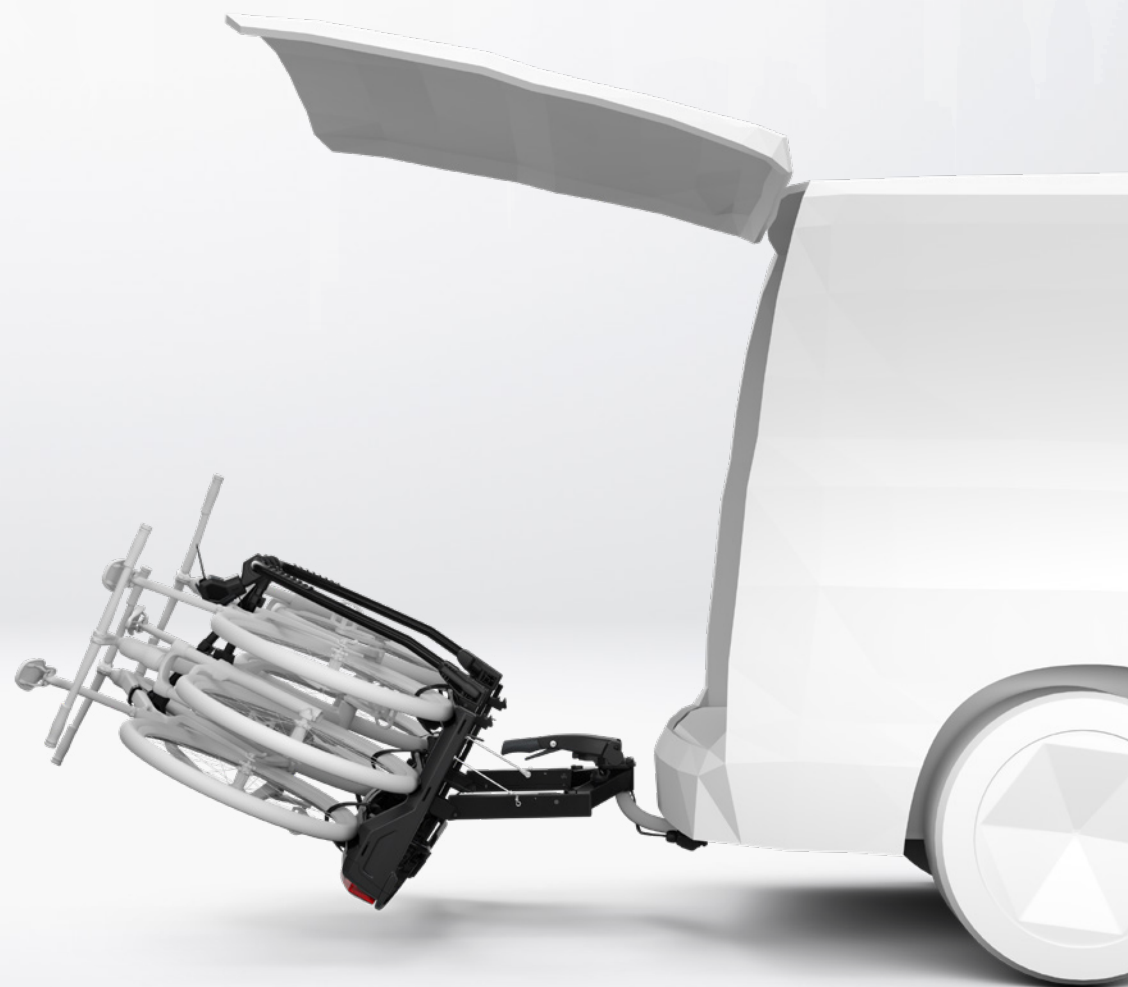
The bike arm system features independent arms with rotating head and strap attachment, ensuring a secure fit for a wide range of frame sizes and geometries, including carbon frames.

Designed for demanding use

Thule VeloSpace 3 supports wheelbases up to 1350 mm and individual bike weights up to 30 kg. The sturdy platform and thoughtful construction keep bikes stable on the road and offers generous 25 cm (2-bike) distance between bikes to reduce the risk of bike-to-bike contact.

Practical down to the details

Despite its generous capacity, Thule VeloSpace 3 is compact and user-friendly. Features like strap management, tool-free mounting, and a foldable U-frame make it easy to use, store, and handle every day. With the Thule VeloSpace 3 bike adapter (sold separately), you can extend the bike rack to carry 3 bikes and 4 bikes.



Thule VeloSpace 3 - 2-bike



Thule VeloSpace 3 - 3-bike



Thule VeloSpace 3 – 2-bike

Technical specifications

THULE NUMBER

9032100
9032200 (RHD)

MAX NUMBER OF BIKES

2

MAX WEIGHT PER BIKE

30 kg

MAX LOAD

60 kg

PRODUCT WEIGHT

18,7 kg

WHEELBASE RANGE

1350 mm

WHEEL SIZE RANGE

16-29"

MAX TIRE WIDTH

3" (4,7" with Thule Extra Long Wheel Straps)

DISTANCE BETWEEN BIKES

25 cm

PRODUCT FOLDED (L x W x H)

133 x 66 x 25 cm

PRODUCT UNFOLDED (L x W x H)

133 x 66 x 82 cm

One-hand operated bike arms with strap for easy loading and unloading of all types of bikes

Easy mounting and adjustment of the bike rack before closing the tightening handle, thanks to the towbar coupling's initial stability

Accommodates wheelbases up to 1350 mm and bikes up to 30 kg – ideal for e-bikes, mountain bikes, and more.

Bring more bikes with the addition of an easy-to-use bike adapter

Generous 25cm distance between bikes reduces the risk of bike-to-bike contact

Easy trunk access with or without bikes loaded thanks to smart foot pedal tilt





Thule VeloSpace 3 – 3-bike

Technical specifications

THULE NUMBER

9033100
9033200 (RHD)

MAX NUMBER OF BIKES

3

MAX WEIGHT PER BIKE

30 kg

MAX LOAD

60 kg

PRODUCT WEIGHT

21 kg

WHEELBASE RANGE

1350 mm

WHEEL SIZE RANGE

16-29"

MAX TIRE WIDTH

3" (4,7" with Thule Extra Long Wheel Straps)

DISTANCE BETWEEN BIKES

19 cm

PRODUCT FOLDED (L x W x H)

133 x 73 x 25 cm

PRODUCT UNFOLDED (L x W x H)

133 x 73 x 79 cm

One-hand operated bike arms with strap for easy loading and unloading of all types of bikes

Accommodates wheelbases up to 1350 mm and bikes up to 30 kg – ideal for e-bikes, mountain bikes, and more.

Adjustable tilt angle from 50 to 65° to open trunk of compact van with high mounted rear door

Easy mounting and adjustment of the bike rack before closing the tightening handle, thanks to the towbar coupling's initial stability

Bring more bikes with the addition of an easy-to-use bike adapter

Easy trunk access with or without bikes loaded thanks to smart foot pedal tilt





Thule VeloSpace 3

Accessories

Thule VeloSpace 3 bike adapter (9031100)

Bike adapter that increases the capacity of your Thule VeloSpace 3 bike rack by one bike.



Thule loading ramp XT (917210)

Convenient removable ramp for easy loading and unloading of your bikes.



Thule Transport Wheel (917300)

Convenient transportation wheel for the easiest transportation of your bike carrier to and from the car.





Easy bike loading



Trunk access



Spacious platform
(2-Bike only)



Add a bike

This is how we will help you drive sales



thule.com – Launch phases

News page

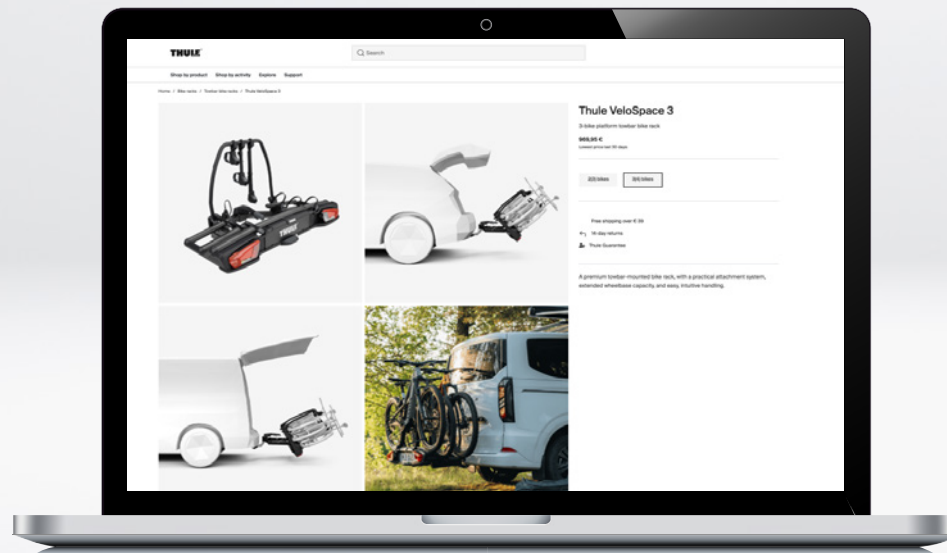
Live 3 weeks prior to launch - November 12

PDP page

Live 2 weeks prior to sales start - November 19

Supporting articles

- Update of all existing SEO guides
- Review of existing articles





Social media paid and organic overall strategy

Phase 1

Start February 2026

Thule VeloSpace 3 part of big bike rack push and seeded to five ambassadors.

Phase 2

Start June 2026

Evaluate if more content production is needed, if so a bigger social media push will be prioritized.

Focus markets

EROW

Social media channels

Instagram, Facebook

Social media copy – Lifestyle

Elevating your biking adventures with unparalleled ease and versatility.

Samples to ambassadors

5

Content

Show installation with clear feature focus. Complement lifestyle content with ambassador generated content, with a focus on storytelling.



Social media content

Paid performance social media:

Sell Campaign

Duration: 2 weeks

Budget: No separate budget

Content: 4 posts

Organic social media:

1 article post (product focus)

2 lifestyle photos

1 feature photo





Displays/POS



RMS premium display



RMS on wheels display



RMS light display



License plate



PR – Strategy



Target media

Bike, automotive, gear, outdoor, travel and general media

Press assets

Press release / Images / Films / Spokespersons / Press samples for media / Part of global press events



Downloads



Media Assets

Lifestyle photos, product photos
and sell in material

